

## MICHAEL J. O'NEIL, Ph.D.

### PROFESSIONAL EMPLOYMENT

1981 -- present President, O'Neil Associates, Inc.

1979 - 1981 Administrative Appointments  
Director, Public Opinion Research Program  
Arizona State University

1976 - 1981 University Faculty Appointments  
Northwestern University, Chicago, Department of Sociology, 1976-77  
University of Illinois, Chicago, Center of Criminal Justice, 1977  
University of Michigan, Ann Arbor, Department of Sociology, 1978-79  
Taught Criminology and Statistics  
Arizona State University, Tempe, Center of Criminal Justice, 1979-81

### EDUCATION

PostDoctoral 1978 - 1979	Survey Research Center University of Michigan	National Science Foundation Research Fellowship: "Development of Advanced Survey Research Methods"	
PostDoctoral 1977 - 1978	University of Michigan	National Institute of Mental Health PostDoctoral Fellowship: "Evaluation Research/Social Policy"	
Ph.D. 1977	Northwestern University	Sociology	Specialization: Research Methods Full Graduate Fellowships
Graduate Studies 1975	University of Chicago	National Opinion Research Center	Course work in survey sampling
M.A. 1974	Brown University	Sociology	Graduation with Honors Combined BA/MA 4 year Accelerated Degree Program
B.A. 1974	Brown University	Sociology/ Political Science	Phi Beta Kappa, Graduation with Honors

### HONORS/RECOGNITION

Who's Who in America  
Phi Beta Kappa, Brown University

### NATIONAL MEDIA EXPOSURE

<i>The Wall Street Journal</i>	<i>The Washington Post</i>	<i>National Public Radio</i>
<i>Good Morning America</i>	<i>Nightline</i>	<i>USA Today</i>
<i>ABC World News Tonight</i>	<i>NBC Nightly News</i>	<i>Fox Network News</i>
<i>USA Today</i>	<i>The Washington Times</i>	<i>The Daily Beast</i>
<i>Huffington Post, regular contributor</i>	<i>The National Journal</i>	<i>Salon</i>

### EDITORIAL BOARD

Survey Practice, *American Association for Public Opinion Research*

## MICHAEL J. O'NEIL, Ph.D. (Continued)

### BOOKS

Maximizing Value from Survey Research Projects, co-author with Joshua Joseph, publication contract received from John Wiley and Sons.

### PEER-REVIEWED JOURNAL PUBLICATIONS.

Widely-cited professional articles on media impacts, research methods, marketing and policy research have appeared in the following journals

Public Opinion Quarterly  
Social Problems

Society

Law and Policy Quarterly

Contemporary Sociology

### NATIONAL CONFERENCE PRESENTATIONS

American Statistical Association  
National Science Foundation  
American Association for Public Opinion Research

American Sociological Association  
American Society for Public Administration  
American Society for Criminology

### PROFESSIONAL PEER REVIEW

National Science Foundation, grant application reviewer  
Social Problems, manuscript reviewer  
Journal of Official Statistics, manuscript reviewer  
Sociological Methods and Research, manuscript reviewer

Urban Affairs Quarterly, manuscript reviewer  
Public Opinion Quarterly, manuscript reviewer  
Contemporary Sociology, manuscript reviewer  
Law and Police Quarterly, manuscript reviewer

### PROFESSIONAL ASSOCIATIONS

American Association for Public Opinion Research  
American Sociological Association  
Marketing Research Association

American Marketing Association  
American Statistical Association

### COMMUNITY/CIVIC INVOLVEMENT

Valley Leadership, Board of Directors  
East Valley Partnership, Board of Directors  
Arizona Coalition for Tomorrow, President  
Arizona Policy Forum, Board of Directors  
Social Venture Partners, Lead Partner  
Phoenix Children's Hospital Foundation Board, Vice President  
Brown University Alumni Association of Arizona, President  
Phoenix City Club, President  
Brown University Alumni Association, Board of Directors  
Arizona Town Halls (Arizona Academy)  
Phoenix Pride Commission  
Phoenix Art Museum, Marketing Committee  
East Valley Camelback Hospital, Vice President, Citizens Board  
Maricopa County Citizens' Judicial Advisory Council  
Tempe Union High School District, Chair, Business Education Advisory Committee  
Mesa Association for Retarded Citizens, Marketing Committee  
Phoenix Mayor's Marketing Committee  
Tri-City Community Behavioral Health Center, Board Vice President  
Phoenix Symphony, Board of Overseers  
All-Ivy Association, Board of Directors